

**PHILADELPHIA ASSOCIATION FOR FINANCIAL PROFESSIONALS**  
**TREASURY INITIATIVES CONFERENCE *CALL FOR SPEAKERS***  
**MAY 13, 2010 - DESMOND HOTEL AND CONFERENCE CENTER**

**PROPOSAL DEADLINE IS: ~~DECEMBER 20, 2009~~ EXTENDED TO FEBRUARY 14!**

The Philadelphia Association for Financial Professionals (PAFP) is always looking for new program topics. PAFP programs are meant to further our chapter's mission to provide "a forum for the exchange of ideas, discussion of legislative, regulatory, and banking issues and developments, as well as the opportunity to network with other cash and treasury management professionals in the Delaware Valley."

Interested parties are encouraged to submit program proposals for the annual Trea\$ury Initiatives Conference to the Education Chair and Co-Chair for consideration. Not all program proposals can be accepted and the Chair/Co-Chair have the final decision on which program proposals can be accepted. **Presentations are to be educational and informational in design. They must not be a sales pitch for any product or service.**

#### **HOW TO SUBMIT A PROPOSAL**

Complete the form below and e-mail to ADMIN@PHILADELPHIAAFP.COM. All requested information must be provided to be considered. An incomplete submission will not be considered.

#### **WHAT YOU GAIN AS A SPEAKER**

- Visibility for you and your organization
- A complimentary registration to the Trea\$ury Initiatives Conference
- An opportunity to network with other professionals in the financial field
- CTP/CCM continuing education credits

#### **REVIEW PROCEDURES**

Submitted proposals are reviewed by the Trea\$ury Initiatives Education Committee. Members review proposals for:

- Relevance to the financial industry
- Originality of material
- Original approach to presenting the material
- Overall quality of the audio/visual presentation, including handouts
- A well defined focus
- Timeliness of topic
- Inclusion of "corporate" presenters
- Speaking experience of presenters
- Evaluation of speakers at previous conferences

**Speakers are expected to provide their own laptops loaded with their presentation, a copy of the presentation slides in PDF format to be loaded on a password-protected, members-only section of the PAFP website, and hardcopy of any handouts.**

**TYPE YOUR RESPONSES DIRECTLY ON THIS INTERACTIVE FORM, SAVE IT (FILE>SAVE), E-MAIL THE COMPLETED FORM AS AN E-MAIL ATTACHMENT TO ADMIN@PHILADELPHIAAFP.COM**

Contact information for person submitting proposal:

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

Please note: PAFP reserves the right to change the topic title, the topic summary or the speaker bio for clarity on the web page ([www.philadelphiaafp.com](http://www.philadelphiaafp.com)) and in promotional materials.

Proposed program title: \_\_\_\_\_

Check the box that best describes the level of knowledge participants should have to benefit from your presentation.

Introductory - requires little or no previous knowledge of the subject matter

Intermediate - requires at least a basic knowledge and some experience

Advanced - requires a working knowledge and considerable experience

Executive - for senior executives with extensive experience

Describe the top three learning objectives of your presentation:

1.

2.

3.

PROPOSED TOPIC SUMMARY:

In 75 words or less, provide a summary of the presentation (IN PARAGRAPH FORM).

PRESENTER 1:

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS (1): \_\_\_\_\_

ADDRESS (2): \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

SPEAKER BIO:

In 250 words or less, provide a speaker biography. Preferred format: 1<sup>st</sup> paragraph - current responsibilities, 2<sup>nd</sup> paragraph - career history, 3<sup>rd</sup> paragraph - education/professional credentials, 4<sup>th</sup> paragraph - history of past speaking engagements

PRESENTER 2:

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS (1): \_\_\_\_\_

ADDRESS (2): \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

SPEAKER BIO:

In 250 words or less, provide a speaker biography. Preferred format: 1<sup>st</sup> paragraph - current responsibilities, 2<sup>nd</sup> paragraph - career history, 3<sup>rd</sup> paragraph - education/professional credentials, 4<sup>th</sup> paragraph - history of past speaking engagements

PRESENTER 3:

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS (1): \_\_\_\_\_

ADDRESS (2): \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

SPEAKER BIO:

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