



Conference Schedule

TIME	SESSION	TRACKS & TOPICS			
		Possible Storms	Optimistic Outlooks	Current Conditions	Changing Climates
7:30 - 8:15 AM	Registration / Continental Breakfast				
8:15 - 8:30 AM	Opening Remarks				
8:30 - 9:30 AM	Opening General Session - Luke Tilley, PhD, Regional Economic Advisor, Federal Reserve Bank of Philadelphia				
9:45 - 10:45 AM	Session 1	SWIFT - Essential Building Blocks for Corporate Treasury	Evaluating the ROI for a Treasury Workstation	De-mystify Merchant Card Players, Fees, and Gateways	Project Management for the Treasury Professional -download presentation -download issue log -download risk management log -download takeaways
10:45 - 11:00 AM	Break				
11:00 - 12:00 PM	Session 2	Regulatory Reform, 2011 Outlook, and Corporate Rate Activity Update	Asset Securitization: Then and Now -download presentation	EBIDS: ACH Short-Cut to Consumer Bill Presentment and Payment	Remote Deposit Capture - Opportunities and Risk Management
				Critical Success Factors for Financial Professional Leaders -download presentation -download takeaways	
12:15 - 1:00 PM	Lunch				
1:00 - 2:00 PM	Keynote Address - Sharon Pinkenson, Executive Director, Greater Philadelphia Film Office				
2:15 - 3:15 PM	Session 3	Managing Treasury in the Two Largest Economies in the BRIC: China and Brazil -download presentation	Cash Flow Modeling -download presentation	From Integration to Optimization	Turning Vision Into Reality with the New Challenges Facing the Global Market
3:15 - 3:30 PM	Break				
3:30 - 4:30 PM	Session 4	Developing a Robust Currency Risk Management Program	Personal Branding for the Finance Professional	ePayment Evolution: Successful Treasury Strategies -download presentation	Derivatives Regulatory Update
			Anatomy of a Financial Conversion -download presentation		
4:30 - 5:30 PM	Cocktail Reception/Drawings				

Exhibit Hall open from 8:00 AM to 5:00 PM

Conference schedule is subject to change